



CENTRE ISLAMIQUE POUR LE DÉVELOPPEMENT DU COMMERCE



O/ Ref: 22/2022  
CAB DG - KI/ CC

Casablanca, the 24 JAN. 2022

The Islamic Centre for Development of Trade (ICDT) presents its compliments to the Honorable Embassies of OIC Member States accredited to the Kingdom of Morocco, and has the honor to inform them that it is organizing a Virtual Training Workshop on Export Pricing and Documentation, on 15-16 February 2022, via the Zoom platform, through the following link:

[https://us02web.zoom.us/webinar/register/WN\\_kh7XUnYsScKrCKXogipDLO](https://us02web.zoom.us/webinar/register/WN_kh7XUnYsScKrCKXogipDLO)

This workshop will be organized for the benefit of Most Small and Medium-Sized Enterprises (MSMEs) of OIC Member States within the framework of ICDT's Program related to the Empowerment of MSMEs which consists of supporting them in the field of training, participation in fairs, and exhibitions, buyer-seller meetings (B2B), involvement in the management of the value chain of products and services, sharing of experiences and their profile.

The objective of this training workshop is to instruct participants on how to calculate prices and the documents to be provided during the export process.

In this regard, the ICDT will be pleased to invite the Honorable Embassies of OIC Member States accredited to the Kingdom of Morocco to disseminate this information to all private sector and trade development institutions in their respective countries and appoint an economic advisor to participate in this workshop. The workshop will be held in French and English.

The ICDT avails itself of this opportunity to renew to the Embassies of OIC Member States accredited to the Kingdom of Morocco, the assurance of its highest consideration. h

**To:**

✓ Embassies of OIC member countries accredited to the Kingdom of Morocco

**Enclosed:**

- Concept note and program





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Casablanca, le 24 JAN. 2022

Le Centre Islamique du Développement du Commerce (CIDC) présente ses compliments aux Ambassades des Etats Membres de l'OCI accréditées au Royaume du Maroc et à l'honneur de les informer qu'il organise un atelier virtuel de formation sur la détermination du prix et la documentation à l'export, les 15 et 16 février 2022, via le lien Zoom suivant :

[https://us02web.zoom.us/webinar/register/WN\\_kh7XUnYsScKrCKXogipDLQ](https://us02web.zoom.us/webinar/register/WN_kh7XUnYsScKrCKXogipDLQ)

Cet atelier est organisé au profit des Très Petites, Moyennes Entreprises (TPMEs) dans le cadre du programme du CIDC relatif à l'autonomisation des TPMEs qui consiste à les accompagner dans la formation, la participation aux foires et salons, aux rencontres acheteurs-vendeurs (B2B), à l'implication de la gestion de la chaîne de valeur des produits et services, au partage d'expériences et de leur profil.

L'objectif de cet atelier de formation est d'apprendre aux participants les méthodes de calcul des prix et les documents à fournir durant le processus d'exportation

A cet égard, le CIDC se fera le plaisir d'inviter les Ambassades des Etats Membres de l'OCI accréditées au Royaume du Maroc à diffuser cette information à tout le secteur privé et institutions s'occupant du développement du commerce dans leurs pays respectifs afin de participer à cet atelier et de nommer un conseiller économique à y prendre part. L'atelier sera organisé en français et anglais.

Le CIDC saisit cette occasion pour renouveler aux Ambassades des Etats Membres de l'OCI accréditées au Royaume du Maroc l'assurance de sa très haute considération. *m*



Aux :

✓ Ambassades des Etats Membres de l'OCI

P.J :

- Note conceptuelle et programme



## Concept Note

### Empowerment Program for MSMEs (MSM2EP)

#### Virtual Training Workshop on Export Pricing and Documentation

February 15-16, 2022

<b>Context</b>	Within the framework of the implementation of the new strategy of the Islamic Centre for Development of Trade (ICDT) relating to the Trade Facilitation and Investment Promotion Program (2022-2025), the ICDT has developed training modules to build capacities of managers of Most Small and Medium-Sized Enterprises (MSMEs) of OIC Member States. The program dedicated to MSMEs is called (MSMEs Empowerment Program/MSM2EP) and consists of supporting these enterprises in the field of training, participation in fairs and exhibitions, buyer-seller meetings (B2B), involvement in the management of the value chain of products and services, sharing experiences and their profile.
<b>Objectives</b>	To access the international market, companies are required to charge competitive prices. The latter depends on the logistics costs generated, not only by the production of this product but also by transporting the goods to the destination. This training workshop aims to teach participants the methods of calculating prices and the documents to be provided during the export process.
<b>Participants</b>	The workshop is open to all company executives, in particular heads of export, purchasing, sales, logistics, and finance departments.
<b>Expected results</b>	<ul style="list-style-type: none"> <li>• Knowledge acquired on the determination of prices and the documents required for export</li> <li>• Sharing experiences between participants in the field of export</li> </ul>
<b>Organizer(s)</b>	ICDT
<b>Trainer(s)</b>	Prof. Kacem TAJ
<b>Venue and date</b>	Virtual, February 15-16, 2022
<b>Format</b>	<ul style="list-style-type: none"> <li>▪ Virtual: link: <a href="https://us02web.zoom.us/webinar/register/WN_kh7XUnYsScKrCKXogjpDLQ">https://us02web.zoom.us/webinar/register/WN_kh7XUnYsScKrCKXogjpDLQ</a></li> </ul>



**Virtual Training Workshop on  
Export Pricing and Documentation  
Program (GMT)**

February 15, 2022	
9:00-9:20 a.m.	Welcoming Speech of the Director-General of ICDT Presentation of the trainer and the Program
9:20-10:30 a.m.	<b>Session I - Identification of the export process</b> <ul style="list-style-type: none"> <li>○ Pre-shipment of goods</li> <li>○ port transit</li> <li>○ customs transit</li> <li>○ main transport</li> <li>○ post-shipment of goods</li> </ul> <b>Questions &amp; answers</b>
10:30-10:45 a.m.	<b>Coffee break</b>
10:45-12:00 a.m.	<b>Session II. Identification of the legal and commercial scope of the main documents required for export.</b> <ul style="list-style-type: none"> <li>○ commercial contract and its forms</li> <li>○ export document and its forms</li> <li>○ certificate of origin and its forms</li> <li>○ customs documents</li> <li>○ other export documents</li> </ul> <b>Questions &amp; answers</b>
12:00-13:00	<b>Coffee break</b>
13:00-15:00	<b>Session III.</b> The basis for quantifying the logistics costs of the pre-export process. <b>Session IV.</b> The basis for determining the logistics costs of the port transit process. <b>Questions &amp; answers</b>
15:00	<b>End of the first day</b>
February 16, 2022	
9:00-10:30 a.m.	<b>Session V.</b> The basis of determining the logistics costs of the process of customs clearance of goods. <b>Session VI.</b> The basis for determining the logistics costs of the main transport process. <b>Questions answers</b>
10:30-10:45 a.m.	<b>Pause</b>
10:45-12:00 a.m.	<b>Session VII.</b> Bases for determining the logistics costs of the post-shipment process. <b>Session VIII.</b> Bases for determining the export cost in the case of FOB sales. <b>Questions &amp; answers</b>
12:00-13:00	<b>Coffee break</b>
13:00-15:00	<b>Session IX.</b> The basis for determining the export cost in the case of CFR sales.

	<b>Session X.</b> The Basis for determining the export cost in the case of DDP sales. <b>Questions &amp; answers</b> <b>Closing remarks of ICDT</b>
<b>15:00</b>	<b>End of training</b>