



**USTBC**  
U.S.-TURKEY  
BUSINESS COUNCIL



**VIRTUAL REVERSE  
TRADE MISSION TO  
CALIFORNIA**

**The U.S. Chamber of Commerce's  
U.S.-Turkey Business Council**

*in collaboration with*

**The Union of Chambers and Commodity Exchanges of Turkey (TOBB)**

and

**California Governor's Office of Business and Economic Development**



**Virtual Reverse Trade Mission to California**

*featuring*

**Lt. Governor Eleni Kounalakis,**

high-level representatives from U.S. & Turkish private sectors, and state officials.

**Wednesday, July 7, 2021**

9:30-10:30 AM EDT

6:30-7:30 AM PDT

16:30-17:30 TRT