

**10 th ATHENS INTERNATIONAL TOURISM & CULTURE EXPO 2023**

**NEW DATES!**

**ait EXPO**  
ATHENS INTERNATIONAL TOURISM

**6 > 8**  
**December 2023**  
ZAPPEION MEGARON  
Athens-GREECE

UNDER THE AUSPICES  
MINISTRY OF TOURISM

SUPPORTED BY

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**6-8 DECEMBER 2023**  
**ZAPPEION MEGARON**  
**THE BIGGEST**  
**INTERNATIONAL**  
**TOURISM EXHIBITION**  
**OF ATHENS**

After one more successful year, the Exhibition of 2022 had a significant increase of exhibitors and professional visitors from Greece and many other countries. The 10th Athens International Tourism & Culture Exhibition is ready to move forward in 2023 with dynamic and innovative steps, in order to support the next important business agreements!

**2023 EXHIBITION WILL BROADEN THE BUSINESS HORIZONS OF TOURISM!**

**EVERYONE YOU WISH TO MEET WILL BE THERE!**

The 10th Athens International Tourism & Culture Expo will take the lead at the start of trade agreements for inbound tourism in 2024, with the participation of

- Hotel Entrepreneurs
- Regions & Municipalities
- Travel Agencies
- Tourism & Culture Companies
- On Line Tourism Systems
- Hotel Energy Saving Professionals

**Your participation will make a difference!**

- for new contacts and new customers
- for your competitive presence in the market

**AGAIN THIS YEAR** the Exhibition will achieve a dynamic participation of Buyers from all over Europe, the Balkans, USA, Canada, Australia, United Arab Emirates, Middle East and other countries.



In the heart of the Exhibition  
beats the pulse of  
leading companies related  
to all tourism sectors

- Business
- Luxury
- Cruises & Yachting
- On line travel
- Alternative & Gastronomy Tourism
- Culture tourism
- Leisure

### Our assets for 2023!



THE MEETING OF THE EXPERTS WILL TAKE PLACE AT THE EXHIBITION & THE CONFERENCE!

### A FLASHBACK TO THE SUCCESS OF 2022



- 180 companies from Greece and abroad described the exhibition as excellent
- 110 Hosted Buyers from 32 countries declared themselves very satisfied
- All Buyers wish to participate in 2023 Exhibition
- 3.300 successful B2B meetings were held
- Exhibitors and Buyers signed their success with immediate contracts and agreements

*Don't miss out  
the chance  
to upgrade  
your business  
to another level!*



**This**

will be the meeting point of new cooperations, for one more year, for Exhibitors, Hosted Buyers, Travel Agents & Tourism Professionals!